Rating

0.00

0.00

Net Amount

\$6,672.50

\$6,672.50

ORDER

Orders Order / Rev: 719803 06360526 Alt Order #: DCCC/NOLAN Product Desc: **KARE** Estimate: 1947 Flight Dates: 10/03/12 - 10/08/12 Primary AE: Jim Quinn Original Date / Rev: 10/02/12 / 10/02/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Nolan /D/ Congress-DCCC Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals**

Month

Totals

Start Of Order - End Of Order

October 2012

Spots

15

15

100%

Gross Amount

\$7,850.00

\$7,850.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$6,672.50

Net Amount

Order Share	Share	Total
KARE	30%	\$7,850.00
Market	100%	\$26,166.67

Spots

15

Gross Amount

\$7,850.00

Start Date

10/01/12

Jim Quinn

End Date

10/08/12

Commentations Chang	Share	Total
Competitive Share	Snare	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	17%	\$4,448.33
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	12%	\$3,140.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	41%	\$10,728.33
WFTC	0%	\$0.00

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Order / Rev: 719803 Advertiser: Nolan /D/ Congress-DCCC

Alt Order #: 06360526 Product Desc: DCCC/NOLAN KARE

Flight Dates: 10/03/12 - 10/08/12 Estimate: 1947

Total Name	Ln Ch Star	t End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
March The New State March Marc	1 KARE 10/03	/12 10/08/12	•	CM	10-1035p	WTF	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
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2 KARE 10/03/12 10/09/12 MF 4-430p												
KARE 11 NEW S AT 4 New S					-		.30	1	\$175 00 P-2	0.00 NM	1	\$175.00
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Meek: 1003/12 1008/12			Weekdays	Snote/Meek	Pate	Pating						
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Name	4 KARE 10/03	/12 10/08/12		_	5-6a	WTF	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
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New Tool T			Weekdays	Spots/Week	Rate	Rating						
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Fig.			Weekdays	Spots/Week	Rate	Rating						
KARE 11 NEWS SUNRISE Start Date End Date Weekdays Spots/Week Rate Rating 0.000 0.0												
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Start Date End Date Weekdays Spots/Week Rate Rating	N13 KARE 10/04	/12 10/05/12		СМ	10-11a	TF	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
	Start Data	End Data		Snote/Mock	Poto	Pating						

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Order / Rev: 719803 Advertiser: Nolan /D/ Congress-DCCC

Alt Order #: 06360526 Product Desc: DCCC/NOLAN KARE

Flight Dates: 10/03/12 - 10/08/12 Estimate: 1947

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 15 \$7,850.00